



University of Kashmir
(NACC Accredited A+)
North Campus, Delina-193103
Baramulla Jammu & Kashmir

PLACEMENT CUM INTERNSHIP BROCHURE



2024-2025

**Department of Management Studies,
North Campus**



About The University of Kashmir Hazaratbal, Srinagar Jammu & Kashmir

The University of Jammu and Kashmir was founded in the year 1948. In 1969, it was bifurcated into two full-fledged Universities: the University of Kashmir at Srinagar and the University of Jammu at Jammu. The University of Kashmir is situated at Hazratbal in Srinagar. It is flanked by the world-famous Dal Lake on its eastern side and Nigeen Lake on the western side. The University's Main Campus spread over 247 acres of land is divided into three parts – Hazaratbal Campus, Naseem Bagh Campus and Mirza Bagh Campus (serving residential purpose). Additional land has been acquired at Zakura near the main campus for further expansion of the University. The campus's tranquil ambience provides the right atmosphere for serious study and research.

Over the years the University of Kashmir has expanded substantially. It has established Satellite Campuses at Anantnag (South Campus), Baramulla (North Campus) and Kupwara are being established to make higher education more accessible to people living in remote areas of Kashmir Valley. The University has also established a Sub-Office at Jammu to cater to the needs of the candidates enrolled with the University from outside Kashmir.

The University is committed to providing an intellectually stimulating environment for productive learning to enhance the educational, economic, scientific, business and cultural environment of the region. The University offers programmes in all the major faculties; Arts, Business & Management Studies, Education, Law, Applied Sciences & Technology, Biological Sciences, Physical & Material Sciences, Social Sciences, Medicine, Dentistry, Engineering, Oriental Learning and Music & Fine Arts. It has been constantly introducing innovative/ new programmes to cater to students' and society's needs and demands. Over the years, the University has marched towards excellence in its programmes and activities. It has been re-accredited as a Grade-A+ University by the National Assessment & Accreditation Council (NAAC) of India. This is a recognition and reflection of the high-quality standard in teaching and research at the University of Kashmir.



Vision & Mission

- To be a world-class University committed to creating and disseminating knowledge for human development and welfare.
- To create an intellectually stimulating environment, promote excellence in teaching, research and extension activities and facilitate academic freedom, diversity and harmony.





Core Values

- **Excellence:** The University is committed to ensuring excellence by achieving high-quality outcomes in all its endeavours through the continuous process of introspection, analysis and innovation.
- **Learning:** The University encourages students to pursue education as a means of liberating them to live purposeful lives as well as decent living. Learning, so that a student is prepared for lifetime success.
- **Collaboration:** The University promotes the relationship between its various stakeholders- students, faculty, staff, alumni, industry, government, and regulatory bodies by recognizing teamwork, participation and diversity of ideas and perspectives so that all members of the community work for the attainment of its institutional goals. The University community acts with dignity and honesty to maintain coherence between words and acts. So that a culture of trust is reflected in all activities of the University.
- **Integrity:** The University community acts with dignity and honesty to maintain coherence between words and acts. So that a culture of trust is reflected in all activities of the University.
- **Diversity & Inclusivity:** The University promotes a diverse and inclusive campus environment that fosters creativity and innovation. The University fundamentally affirms and embraces the multiple identities, values, belief systems and cultural practices of its stakeholders. Thus, the philosophy of diversity and inclusiveness is integrated.





About North Campus, University of Kashmir

The North Campus of the University of Kashmir, Delina, Baramulla was conceived to be set up in 2002 when it was realized that the present campus of the University of Kashmir may at best accommodate 7% to 9% applicants for its programs and therefore need to increase enrollment ratio in higher education in tune with the national average. In May 2002, a one-time grant of Rs. 5.95 crores was sanctioned by the UGC in favour of the University under PM's Package for the establishment of satellite campuses at Baramulla and Anantnag. This was followed by the transfer of 350 kanals (44 Acres) of land by the State to the University at Lower Delina, Baramulla in 2003 and the subsequent transfer of 275 kanals (35 Acres) of land by the State to the University at Upper Delina, Baramulla 2005. However, construction of the Science Block, B.Tech Block & Administrative Block was taken up at upper Delina which is at a ridge top and is about 150 feet above the ground level of Delina, Baramulla. The University of Kashmir's North Campus was formally operational in 2009 at Upper Delina, Baramulla. Initially, two programs – Masters in Computer Applications (MCA) and B. Tech in Computer Science and Engineering were launched, followed by M.A English. A five-year (BBA+MBA) Integrated Masters Programme in Business Administration (IMBA) was launched in June-July 2012. The two postgraduate diploma programs that have also been approved are the PG Diploma in Tourism Management and the PG Diploma in Non-Conventional Energy shall also be subsequently started once the required infrastructure is put in place. Currently, IMBA Block has four classrooms with an equal number of faculty rooms and a library block that houses the library – on the upper Delina Campus. The campus focuses presently on job-oriented professional and non-professional courses with the motto to provide access to people living in these distant areas by making them prepare a diverse community of learners who could demonstrate a global perspective.

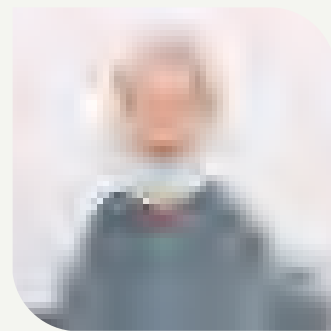
By opening this Campus, the University has paid special attention to improving social and economic conditions and the welfare of the people dwelling in these remote areas by enhancing their intellectual, growing in its strength, manpower and other potentialities for realizing its earning lasting place on the academic of the University of Kashmir in the forth coming years. At this backdrop, new Postgraduate courses, Engineering courses, and job and skill-based diploma courses are proposed to be launched in the next five-year plan period.



Director's Message North Campus, University of Kashmir Delina-193103 Baramulla J&K

Dear Recruiters

It gives me immense pleasure to take this opportunity to invite you to the placement cum internship program 2024-25 at the Department of Management Studies, North Campus, University of Kashmir. The time has come again for us to exhibit our best minds to the world. Together, the talents can be gainfully utilized towards societal and nation-building. The department has maintained an aura of culture and legacy over several years of innovative growth and excellence. Having stamped its class in academic and corporate circles, the alumni of the Department of Management Studies today don the most challenging and demanding roles in the industry both in India and abroad. This is testimony to the trust and belief that the industry has bestowed on us for years. The enlightenment of the students would not be possible but for the strong bond that DMS, North Campus cherishes with the industrial world. We look forward to forging stronger bonds of cooperation to traverse higher trajectories of excellence



Dr. Sheikh Ghulam Mohammad
Director North Campus



About Department of Management Studies

The Department of Management Studies, North Campus (University of Kashmir) came into being in the year 2012. It aims at enhancing the understanding of the students about the subject matter of business and management. The department prides itself in being an amalgam of dynamism and academic excellence. The Department of Management Studies has presently five batches enrolled for its Integrated MBA Programme. The department aims to create and disseminate business knowledge that transforms the lives of our students by leveraging our advantages for the benefit of our student community.



Vision

To strive to be a renowned business school focused on leadership, innovation and entrepreneurship by creating an exceptional student centric academic environment.





Coordinator's Message North Campus, University of Kashmir Delina-193103 Baramulla J&K

I am reaching out to you on behalf of the Department of Management Studies at North Campus. We are excited about the prospect of establishing a meaningful partnership with your esteemed organization. Our department provides a comprehensive education that goes beyond traditional academic boundaries. We aim to equip our students not only with strong technical knowledge but also with essential interpersonal and leadership skills. Our focus is on moulding individuals who not only secure employment but also become valuable contributors to the global workforce. We take pride in fostering a challenging yet supportive environment that encourages active academic engagement between students and faculty. Our commitment extends beyond the classroom, as we actively promote extracurricular activities, events organization, and participation in mini-projects. This approach ensures that our students gain practical experience to complement their theoretical knowledge. As we continue to nurture young minds, we recognize the importance of bridging the gap between academia and industry. Therefore, we extend an invitation to collaborate with us to meet your HR needs. We are eager to explore opportunities for internships and employment within your organization. Your support in facilitating internships and final placements for our students would be invaluable. We believe that our students have the potential to make significant contributions to the growth and development of the organizations they join. We are confident that their strong technical foundation, coupled with their well-rounded skill set, will be an asset to any industry. I look forward to the possibility of working together and presenting our talented students to your organization. Please feel free to reach out to us with any opportunities or queries. Your cooperation is crucial in helping us prepare our students for successful carriers.

Thank you for considering this partnership, and I anticipate a mutually beneficial collaboration.



Dr. Viqar-u-Nissa *Coordinator*
Department of Management Studies
North Campus, University of Kashmir



Industrial Visits Year 2023-24



Dabur India Pvt. Ltd. Okhla Industrial Estate
Phase-II



Hindustan Coca Cola Beverages Pvt. Ltd. One
Horizon Centre, Golf Course Road, Gurgaon



Industrial Visits Year 2023-24



Yakult Danone India Pvt. Ltd. Okhla Industrial Estate
Phase-III



Yakult Danone India Pvt. Ltd. Okhla Industrial Estate
Phase-III



Industrial Visits Year 2023-24



Squeez First, Lassipora Industrial Estate



Fil Industries Pvt.Ltd. Rangreth Industrial Estate



Industrial Visits Year 2023-24



Kanwal Industries Pvt. Ltd. Rangreth Industrial Estate



Fil Industries Pvt. Ltd. Rangreth Industrial Estate



Harud Business Festival Year 2023



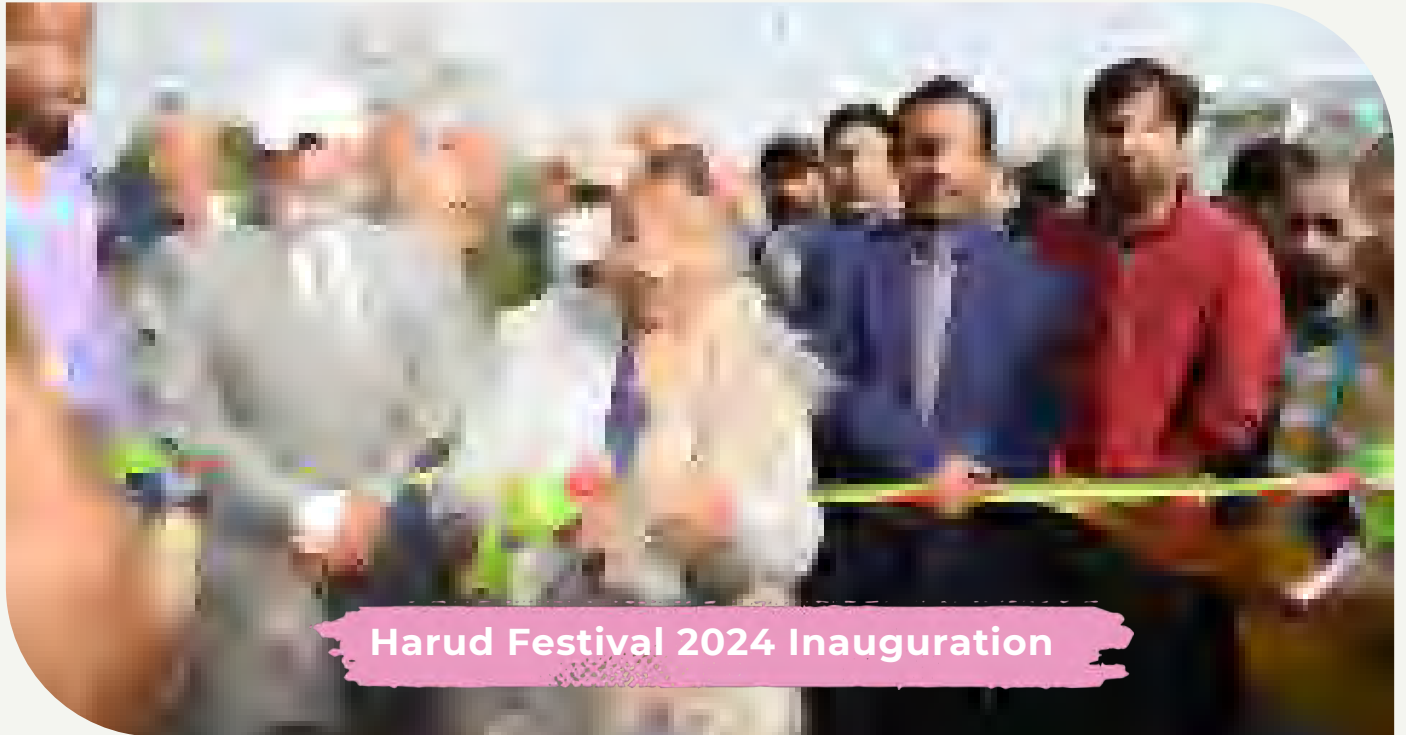
Stall Winner of Harud Festival 2022/2023



Harud Festival 2023 Stall Visits



Harud Business Festival Year 2024



Harud Festival 2024 Inauguration



Harud Festival 2024 Cake Cutting Ceremony



Harud Business Festival Year 2024



Harud Festival 2024 Stall Visits



Dr. Sheikh Ghulam Mohammad (Director North Campus) presenting Memento to Prof. Nelofar (Honorable VC), University of Kashmir on Harud Festival 2024



Harud Business Festival Year 2024





Sports Activities



Coordinator along with Staff Members of Department of Management Studies with winning Rebano 2024 IMBA Football Team



Coordinator IMBA along with Staff Members of North Campus from Various Departments with winning Rebano 2024 IMBA Football Team



Cross Country Run Year 2024



Coordinator IMBA along with Staff Members of North Campus from Various Departments with winning Rebano 2024 IMBA Football Team



IMBA Students participating in Blazing Horizons Volleyball Tournament-2024
Held at North Campus- University of Kashmir, Delina Baramulla



Faculty Lecture Sessions





Faculty Lecture Sessions





Faculty Discussion Session





Examination Activities





RBI Challenge 2023 North Zone



Receiving RBI Policy Challenge-2023 (North Zone) Winner's Award



Participants Holding RBI Policy Challenge-2023 (North Zone) Winner's Award



RBI Challenge 2024 North Zone



Department of Management Studies, North Campus, University of Kashmir, Secured the 2nd spot in the prestigious National Round of the RBI Policy Challenge 2023 held in Mumbai



Department of Management Studies, North Campus, University of Kashmir, Secured the 2nd spot in the prestigious National Round of the RBI Policy Challenge 2023 held in Mumbai



Faculty Profile

Department of Management Studies



About Us The Department of Management Studies, North Campus (University of Kashmir) came into being in the year 2012. It aims at enhancing the understanding of the students about the subject matter of business and management. The department prides itself in being an amalgam of dynamism and academic excellence. The Department of Management Studies has presently five batches enrolled for its Integrated MBA Programme. The department aims to create and disseminate business knowledge that transforms the lives of our students by leveraging our advantages for the benefit of our student community.



Dr. Viqar-u-Nissa
Specialisation : Finance/Marketing



Dr. Ambreen Khurshid
Specialisation : HRM/Marketing



Dr. Maleeha Gul
Specialisation : Marketing



Faculty Profile

Department of Management Studies



Dr. Idrees-ul-Islam
Specialisation : Marketing/IT



Dr. Sumaira Gulzar
Specialisation :Marketing/HRM



Dr. Fearooz Ahmad
Specialisation : Finance/Marketing



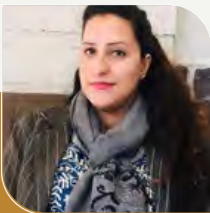
Dr. Danish Mehraj
Specialisation : Marketing/Tourism



Dr. Shazia Qureshi
Specialisation : Marketing/IT



Dr. Syed Naiyar-u-Nisa
Specialisation : HR/Marketing



Dr. Sabeha Mufti
Specialisation: HR/ Marketing



Dr. Sheikh Aamir
Specialisation : Finance/ Marketing



Dr. Irshad Ahmad Bhat
Specialisation: Finance/ Economics



Dr. Syed Immamul Ansar
Specialisation: Information Technology



Placement Cum Internship Committee Members



Dr. Viqar-un-Nissa
Coordinator



Dr. Danish Mehraj
Placement &
Internship Incharge



Dr. Idrees ul Islam
Member



Dr. Fearooz Ahmad
Member



Dr. Sabeha Mufti
Member

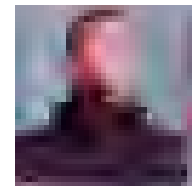


Dr. Syed Immamul Ansar
Member

Student Coordinators



Imran Farooq Bakal
10th Sem IMBA



Asim Reshi
8th Sem IMBA




Afreen Jalil
10th Sem IMBA



Fiza Khan
8th Sem IMBA

Profile of Students
Seeking for Fulltime Job
 Department of Management Studies, North Campus, University of Kashmir
 Delina-193103 Baramulla J&K
 Batch-2018

Name	Enrollment No.	Specialization	Email Id	Contact No.	Photograph
Sidra Shah	19037112001	Marketing/HR	sidrashah682@gmail.com	7780912890	
Afreen Jalil	19037112002	Marketing/HR	rathorafreen@gmail.com	7006363569	
Shaikh Zayn	19037112003	Marketing/HR	zaynester337@gmail.com	7889924751	
Auqib Saied Peerzada	19037112005	Finance/HR	syedauqib0@gmail.com	6006065881	
Shadab Bilal Farooqi	19037112006	HR/Marketing	shadabfarooqi12@gmail.com	9149927452	
Mehvish Farooq	19037112007	HR/Marketing	mahifarooq7@gmail.com	8494062395	
Zayeem Khursheed	19037112008	Marketing/HR	bhatzayeem786@gmail.com	6005423369	
Majid Bilal Wangoo	19037112009	Marketing/HR	majidbilal224@gmail.com	9541670768	








Yameen Manzoor Najar	19037112010	Finance/IT	yaminmanzoor25@gmail.com	8825078103	
Naureen Jan	19037112011	Finance/Marketing	noureenjan2@gmail.com	9596098906	
Irtiq Naaz	19037112012	Finance/Marketing	naazakaa9596@gmail.com	8491822433	
Imran Farooq Bakal	19037112013	Marketing/HR	imranbakaal19@gmail.com	7889422683	
Nayeer-e-Azam	19037112015	Finance/HR	numarik029@gmail.com	7006328709	
Hidayatullah Mir	19037112016	Finance/Marketing	mirhidayatullah2@gmail.com	7889506257	
Dawar Muneer Dar	19037112017	HR/Marketing	dawarmuneer7@gmail.com	6005588615	
Bazeela Mehraj	19037112018	Finance/Marketing	bazilamehraj0@gmail.com	7780907821	
Nigah Imtiaz Tantray	19037112019	Marketing/HR	imtiyaznigah@gmail.com	9906086441	
Musaib-Bin-Ayoub	19037112021	Finance/IT	bhatmusaib719@gmail.com	7889356204	









Ishfaq Ahmad Mir	19037112022	Marketing/Finance	ishfaqmirm49@gmail.com	7006615931	
Aadil Showkat	19037112023	HR/Marketing	aspexiousaadil@gmail.com	9086732111	
Madiha Shabir	19037112024	Marketing/Finance	madihabhat48@gmail.com	9906933977	
Aneeq Amin	19037112025	Finance/HR	aneekamin1@gmail.com	7006295229	
Mumin-Bin-Farooq	19037112026	HR/Marketing	mominbinfarooq@gmail.com	7006218518	
Hakeem Taha Khursheed	19037112028	Finance/IT	hakeem.taha80@gmail.com	7889657477	
Waseem Ishaq	19037112029	Finance/HR	izack671@gmail.com	9596153313	
Tuyba Rasheed	19037112030	Marketing/HR	toibarashid426@gmail.com	9149509332	
Suhaib Rasheed	19037112031	HR/IT	suhaibdar2014@gmail.com	8494008554	
Mannan Maqbool Mir	19037112032	Marketing/HR	aarshmir212@gmail.com	7889424179	

Mariya Firdous	19037112033	HR/Marketing	mariyafirdous07@gmail.com	9622011179	
Zeeshan Hilal Sofi	19037112035	Finance/Marketing	zeeshanhilal333@gmail.com	6005889427	
Saalihah Zainab	19037112036	HR/Marketing	saalihahzainab@gmail.com	6005094197	
Humais Tariq	19037112037	Finance/IT	humaistariq1@gmail.com	7006174016	
Khadija Showket	19037112038	HR/IT	ijakhat@gmail.com	9682107336	
Yasir Ahmad Malik	19037112039	Finance/HR	malikyasir623370@gmail.com	6006536206	
Afreen Amin	19037112040	Marketing/HR	usmanamin651@gmail.com	8491801213	
Aamir Qayoom Mir	19037112041	Finance/IT	m.aamir.0384@gmail.com	6005264775	
Syed Latif Kar	19037112042	Finance/IT	karsyed4@gmail.com	6005744423	

Profile of Students
Seeking for Internship
Department of Management Studies, North Campus, University of Kashmir
Delina-193103 Baramulla J&K
Batch-2019

Name	Email address	Mobile No.	Enrolment No.	Specialization	Photograph
Abid Farooq Khan	ak8357550@gmail.com	7006561883	20037112001	Finance / IT	
Fiza khan	fizzajahangir56@gmail.com	6006059766	20037112002	Marketing / HR	
Musaib Bhatt	bhattmusaib7@gmail.com	9541090990	20037112003	Finance / HR	
Mehvish	bhatmehvish1234567@gmail.com	6005879529	20037112004	Marketing / HR	
Mouiz Shabir	wanimouiz@gmail.com	7006758731	20037112005	Marketing / HR	
Mehak Rafiq	mehakshah633@gmail.com	6006170627	20037112006	Marketing / HR	
Hanan Javied	sheikhhanan6@gmail.com	8899441952	20037112008	Finance/ HR	

Iqbal Mehraj	iqbalmasoodi12@gmail.com	9906130058	20037112010	Marketing / HR	
Zargar Kirat	Zargarkiratzaroo@gmail.com	7889333150	20037112011	Marketing/HR	
Aasim Reshi	incredibleaasim@gmail.com	8825033775	20037112012	Marketing / HR	
Shakir wani	shakirwani2020@gmail.com	6006288100	20037112014	Finance / IT	
Sehrish farooq	261sehrishfarooq@gmail.com	6006706693	20037112015	HR/IT	
Danish farooq	danishfarooqwani13@gmail.com	9149452545	20037112016	Marketing/HR	
Haris Majeed Lone	harisahmadgbl@gmail.com	6005247523	20037112017	Finance/ IT	

Tawfeeq Hameed Lone	tawfeeqhameed0@gmail.com	6006230021	20037112018	Finance/ HR	
Shahid mushtaq malik	Samalik1675@gmail.com	8899041675	20037112019	Finance/ HR	
Khalida	khalidakhazir@gmail.com	9103795034	20037112020	Marketing/HR	
Iqra bashir	iqramir588@gmail.com	9149402119	20037112021	Marketing/HR	
Uzair Ahmad	Uzairjavaid789@gmail.com	9682500080	20037112023	Marketing/IT	
Newsheen	bilalnewsheen@gmail.com	9103885683	20037112024	Marketing/HR	
Tahoora	tahoorawani453@gmail.com	6005002657	20037112025	Marketing / HR	
Uzair Ahmad wani	wu.waniuzair@gmail.com	9797286616	20037112026	Marketing/IT	

Mozin Maqbool	mozinkhan008@gmail.com	9086422981	20037112028	Finance/ HR	
Areen fayaz	ereenfayaz2903@gmail.com	9541703836	20037112030	Marketing/HR	
Bushra Rafiq.	bushrarafiq093@gmail.com	6006998685	20037112033	Marketing/HR	
Mir Mudasir	mirm92212@gmail.com	6005525429	20037112034	Marketing/HR	



Contact Us!

Department of Management Studies, North
Campus (*University of Kashmir*) Delina-193103,
Baramulla Jammu & Kashmir



@ imbanc@uok.edu.in

@ nissaviqar@gmail.com

@ khandanish11@gmail.com

+919906629235

+917889775509

Members Of The Placement Cum Internship Committee & Student Coordinators

Dr. Viqar-u-Nissa
Dr. Danish Mehraj
Dr. Idrees ul Islam
Dr. Fearooz Ahmad
Dr. Sabeha Mufti
Dr. Syed Immamul Ansar

Imran Farooq Bakal
Afreen Jalil
Aasim Reshi
Fiza Khan

