

ULFAT NAZIR

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Career Objective

To pursue career in teaching and research

Educational Qualifications

| Qualification | Institution/University | Year |
|------------------------|--|------|
| Ph.D | Central University of Kashmir | 2021 |
| M.Phil | Central University of Kashmir | 2018 |
| MBA | Acharya Institute of Technology, Bangalore (VTU) | 2013 |
| BBA | University of Kashmir | 2011 |
| Class 12 th | JKBOSE | 2007 |
| Class 10 th | JKBOSE | 2004 |

Academic Achievements

- Qualified UGC-NET, December, 2015

Research Publications

- Consumers Purchase Behavior towards Green Products – *Marketing in Emerging Economies* (ISBN: 978-93-84370-46-6), 2017
- Job Autonomy and Turnover Intentions: A Study of Banking Sector – *IJARESM* (ISSN: 2455-6211), Vol. 6 Issue 1, 2018

- Organizational Culture and Turnover Intentions: A Study of Health Sector – *IJREAM* (ISSN: 2454-9150), Vol. 6 Issue 9, 2020

CONFERENCES

- “Importance of Gender in Technology Design” – 3rd JK Women Science Congress, Govt. College for Women, Nawakadal
- “Capacity Building & Community Development: Climate Change & Food Security” – International Conference on Sustainable Development & Technological Innovation, IUST Awantipora

Workshops

- ICSSR 10-Day Training on Research Methodology, Central University of Jammu
- Statistical Analysis Using AMOS, Central University of Jammu
- ICSSR 10-Day Training on Research Methodology, Central University of Kashmir
- Seven-Day Workshop on Research Methodology, Dept. of Economics, Central University of Kashmir
- 10-Day Research Methodology Workshop, School of Business Studies, Central University of Kashmir
- Seven-Day Research Methodology Workshop, UGC-HRDC, University of Kashmir

Professional Experiences

- Assistant Professor, Department of Management Studies, University of Kashmir | **May-2025-present.**
- Contractual Lecturer Government Degree College Bemina (Cluster University Srinagar) | **October 2024 – May 2025**
- Guest Faculty, Government Degree College Bemina (Cluster University Srinagar) | **February 2024 – July 2024**
- Contractual Lecturer, Government Degree College Bemina (Cluster University Srinagar) | **May 2023 – December 2023**
- Contractual Lecturer, Model Government Degree College Charar-i-Sharief | **April 2023 – May 2023**
- Contractual Lecturer, Government Degree College Bemina (Cluster University Srinagar) | **October 2021 – December 2021**
- HR Manager, Almuqet Technologies | **August 2013-December 2013]**

Projects

- An Analytical Study on Growth of Tourism Sector in Jammu and Kashmir
- Performance Appraisal: A Study at Jammu and Kashmir Bank Ltd.